

**From:** Licensing [mailto:DSS\_LICENSING@LISTSERV.COV.VIRGINIA.GOV] **On Behalf Of** Williams, Edwina (VDSS)

**Sent:** Tuesday, September 27, 2016 11:18 AM

**To:** DSS\_Licensing

**Subject:** Roanoke November 2016 Workshop

The attached file is being sent to assisted living facilities and adult day care centers from the Virginia Department of Social Services Email Distribution Service.

**\*\*\*Please do not reply to this email.\*\*\***

**SCROLL DOWN TO VIEW ATTACHMENT**

**15th annual Alzheimer's Education Conference**

**ENHANCING QUALITY OF LIFE IN DEMENTIA CARE**

*a conference that brings together health professionals and families to understand  
a person-directed approach to caring for those living with Alzheimer's*

Thursday, November 10, 2016  
Holiday Inn Valley View  
3315 Ordway Dr. NW  
Roanoke, VA 24017

alzheimer's  association®

Central & Western Virginia Chapter

**Featuring:**



Heather Snyder, Ph.D.  
Director, Medical &  
Scientific Relations  
Alzheimer's Association



Florence Feldman  
Film maker,  
caregiver



Mary Cail, author of  
"A Crash Course for  
Friends and Relatives"



Robert J. Egge  
Chief Public Policy  
Officer  
Alzheimer's Association



Carol Manning, Ph.D.  
Director Memory &  
Aging Clinic at UVA

This program is made possible, in part, by funding provided by the Bureau of Health Professions (BHP), Health Resources and Services Administration (HRSA), Department of Health and Human Services (DHHS) under Grant No. U1QHP28744 to the Virginia Geriatric Education Center.



# ENHANCING QUALITY OF LIFE IN DEMENTIA CARE

November 10, 2016

**7:30 – DOORS OPEN - REGISTRATION**

**8:45 – WELCOME** – Sue Friedman, President & CEO  
Alzheimer's Association Central and Western Virginia

**9:00 – PROGRESS and STRIDES IN ALZHEIMER'S RESEARCH** – Heather Snyder, Ph.D., Senior Director, Medical & Scientific Relations, Alzheimer's Association  
Learn about research advances in the understanding of Alzheimer's disease, the development of new drug and non-drug treatments and new diagnostic tests. The leadership role of the Alzheimer's Association in Alzheimer's disease research globally will be highlighted.

**10:30 – BREAK**

**10:45 – LIFE IN REVERSE: SELMA'S STORY** – Flo Feldman, Film maker, daughter, and caregiver shares the story of her caregiving experience as the primary in-home caregiver for her mother for six years. *Life In Reverse: Selma's Story* is her first experience as a film maker.

**12:00 – LUNCH**

**ALZHEIMER'S IS THE MOST EXPENSIVE DISEASE IN AMERICA** – Robert J. Egge, Public Policy Officer, Alzheimer's Association addresses the Association's efforts to elevate Alzheimer's as a critical federal and state government priority and implement policies to better serve those affected by Alzheimer's disease and related disorders.

**1:15 – A PERSONAL JOURNEY**

**1:30 – BREAK**

**1:45 – EFFECTIVE STRATEGIES MODEL FOR EARLY STAGE** – Carol Manning, Ph.D., Director UVA Memory and Aging Clinic, Alzheimer's Commission Member; Chair, Alzheimer's Association Central and Western Virginia Board of Directors discusses this unique approach modeled after a French Early Intervention program for supporting families with an early diagnosis of Alzheimer's disease or other dementia.

**3:15 – OFTEN OVERLOOKED: HOW TO SUPPORT FRIENDS AND RELATIVES COPING WITH ALZHEIMER'S** – Mary Cail, Ph.D, author of *Alzheimer's: A Crash Course for Friends and Relatives* will share how to support people who are coping with Alzheimer's, whether as patients or caregivers, by providing specific techniques as well as an understanding of some of the ways Alzheimer's unfolds and affects relationships.

**4:00 – CLOSING REMARKS**

**To reserve your seat, register by November 4, 2016. Payment must be received with your registration.**

\$95 per person \$35 family caregivers\* Group Rate: \$85 ea. for 5 or more

\*Limited family scholarships available. Call (434) 973-6122 x 103.

General CEUs offered on site for \$20.

**Registration includes continental breakfast, lunch and materials.**

**To register by phone, call (800) 272-3900 and ask for Alzheimer's Education Conference in Roanoke.**

To register by mail, complete the form below and send to:

Ellen Phipps, Alzheimer's Association, 1160 Pepsi Pl. Suite 306, Charlottesville, VA 22901

If paying by check, make check payable to "Alzheimer's Association" and mail with the form below.

If paying by credit card, call the number above or complete the credit card info and mail with the form below.

**Name:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Meal Choice:**  Regular  Vegetarian  Vegan

**Please bill my credit card:**  Visa  Mastercard  Discover  American Express

**One registration form per attendee.**

**Credit Card No :** \_\_\_\_\_ **CVV** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_

**TOTAL AMOUNT:** \_\_\_\_\_ **No refunds will be issued.**